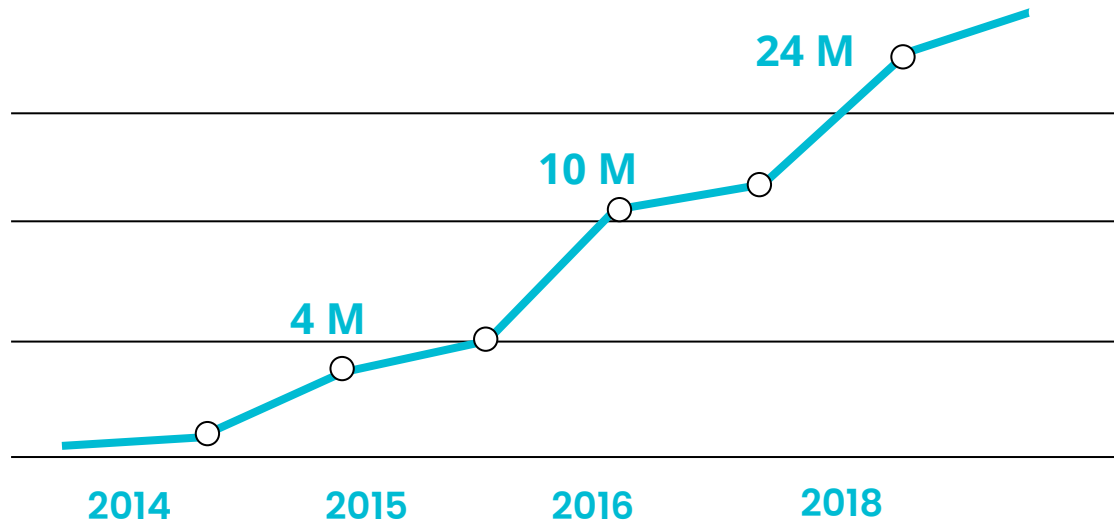




The World's Largest Community
Of Millennial Mothers





87.5%



8.7%



3%

India's Biggest Parenting Platform
- User Intent Driven Searches (87.5% organic traffic)

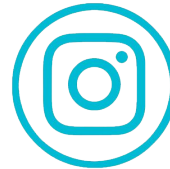
BIGGEST SOCIAL COMMUNITY ACROSS PLATFORMS



3M



320k



371k

WHAT DO MOM'S LOVE READING ON MOMJUNCTION

85%

are active online and get information related to pregnancy and baby care online

55%

of them like to buy baby toys, gears etc before the birth of the baby



50% Audience from Mobile
45% Repeat & 55% New Visitors
Avg Time Spent - 1:47 Mins



8.27 Million page views from India

Age
Group

62%

24 - 34 yrs

16.5%

18 - 24 yrs

14%

35 - 44 yrs



CATEGORY



Pregnancy



Baby & Toddlers



Calculators

TAGS

.....

Infertility, health, safety, fitness, pregnancy symptoms, C-section, Vaginal Delivery, postpartum healing, pregnancy food, pregnancy yoga.

.....

Baby food, developmental milestones, teething, weaning, health & safety, breastmilk, formula feeding, toys for kids, vaccination.

.....

Pregnancy tools, fertility tool, baby growth tracker, baby gender, eye color, blood group calculator, ovulation, implantation, period tracker.

HOME PAGE INTERFACE



[Getting Pregnant](#)

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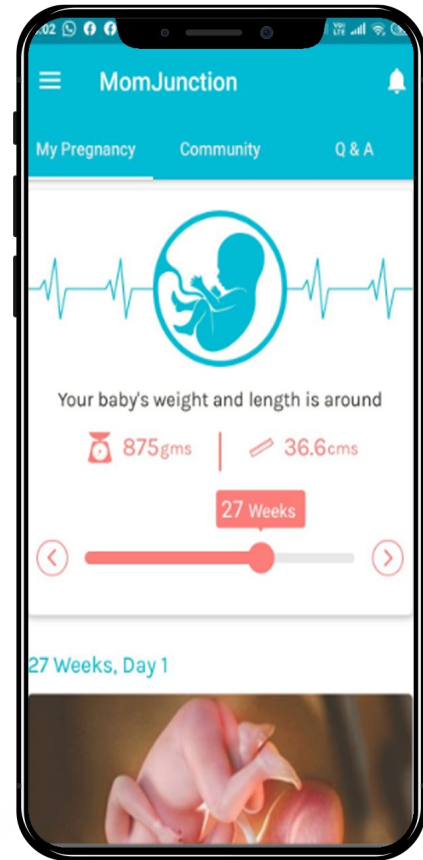
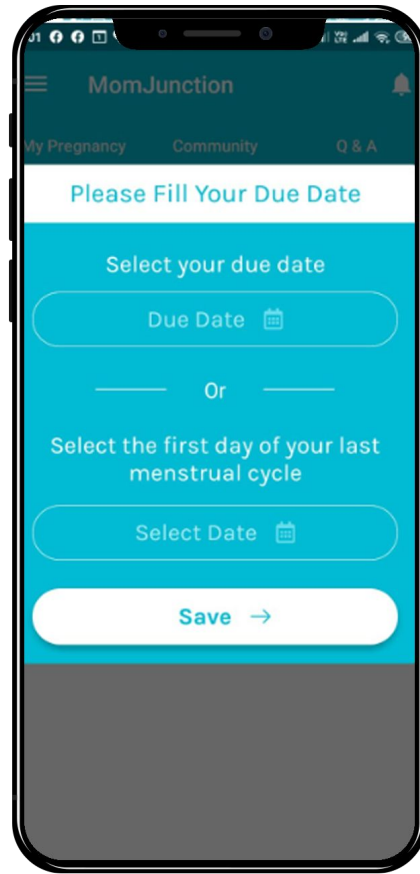
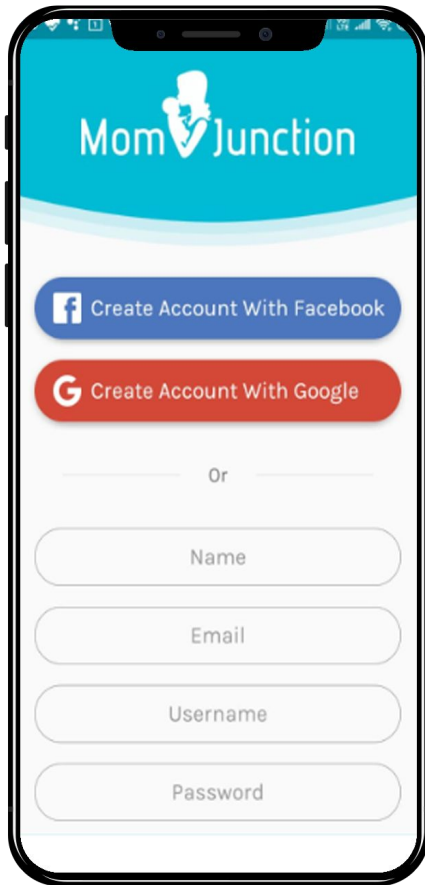
**250 Sweet And Cute
Nicknames For Mom**



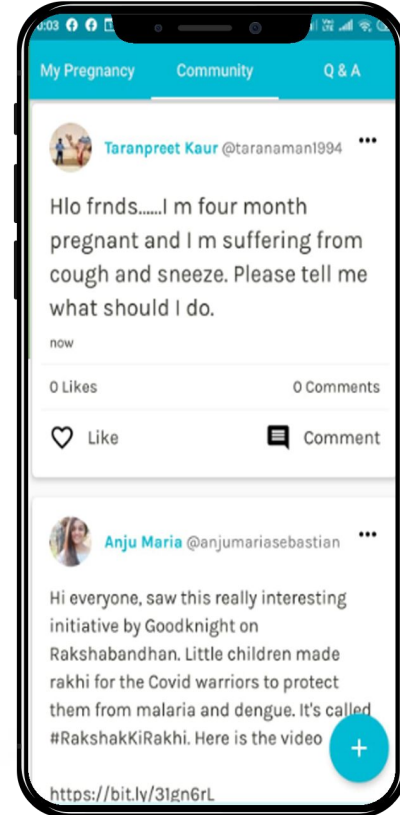
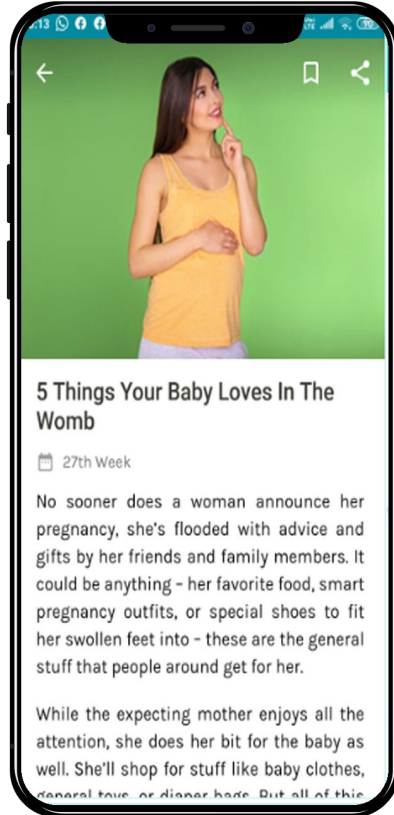
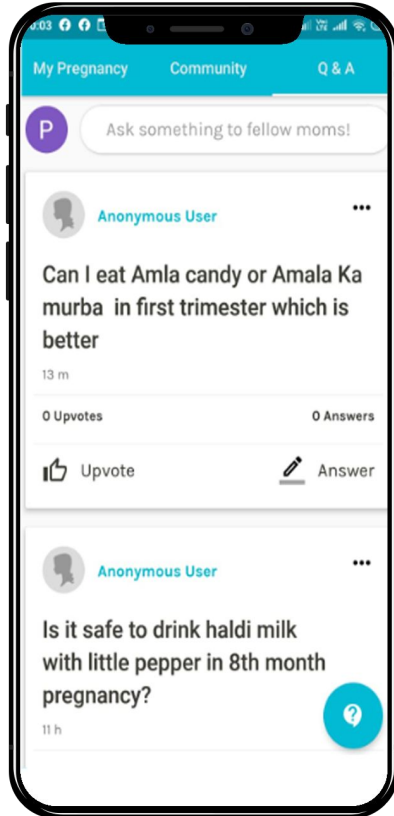
**Loss Of Appetite In Toddlers:
Causes And Ways To Deal With
It**



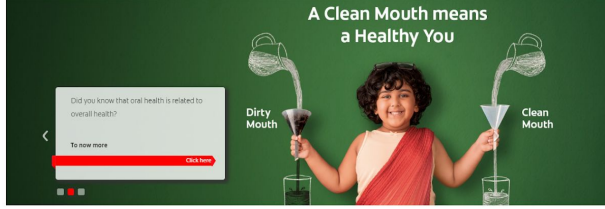
**Positive And Negative Effects Of
Video Games On Children**



MOBILE APP INTERFACE



MICROSITE



Colgate



बच्चों का वजन कैसे बढ़ाएं ? | Bache Ka Vajan Kaise Badhaye

BY ANKIT RASTOGI



बिड़ली सँभोवें दिन्नु पाँलु (क्रम्य)

BY VIJAYA PHANI



बाबुआदर जन्मा सेरा 8टि टूथपेस्ट | Best Toothpaste For Kids To Buy In India

BY SRUTI BHATTACHARJEE



குழந்தைகளுக்கான பரிசீலನೆகள்



बिड़ली सँभोवें दिन्नु पाँलु (क्रम्य)



बाबुआदर जन्मा सेरा 8टि टूथपेस्ट | Best Toothpaste For Kids To Buy In India



குழந்தைகளுக்கான பரிசீலನೆகள்

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बिड़ली सँभोवें दिन्नु पाँलु (क्रम्य)

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EDUCATE

Teaches kids and parents how to brush, and promotes healthy habits

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OK

E-COM INTEGRATION

Buy Now
at **amazon.com**.




Flipkart **BUY NOW**

TRACKING > ASSOCIATIONS & CONSIDERATION >



Before and after getting exposed to content

- 1** When you think of Cottontouch, what words come to your mind?

- 2** Indicate agreements with the following statements:
A Creativity **B** Development

- 3** How likely are you to recommend Fisher price to a friend or colleague?

MOMMY/ SHARENTING CONTENT

ARTICLES – ENGLISH

NEW GOLD STANDARDS OF Gentle Care



Written By **CHANDRAMA DESHMUKH**
NOVEMBER 20, 2018



Baby products. That's today's topic! A baby's skin is so soft, no? As a mother, you always want to preserve that softness. Or at least make it last as long as it can! I wanted the same. And, to do that, using the right baby care products is essential.

Now, I'm a very skeptical person. No matter how expensive or famous the baby product is, I like to raise my eyebrow and inspect it to see if it's capable of living up to its bold claims. One such range of baby care products that came under my scrutinizing eye was the Johnson's Baby Care range. Although Johnson's has been in this industry for over a 100 years now, they recently launched a revamped version of their range, which caught my eye.

My Experience With The New Johnson's Baby Care Range
well-rounded.

Your Baby Is Developing Much Faster Than You Think!



Written By **AYUSHI GOEL**
OCTOBER 5, 2017



ou definitely want to see him develop smartly and her that your child gets is you! You are the one into a school.

child develops fast and learns various skills at a start developing cognitive, social and emotional ant to help them develop these skills to make them

ARTICLES – REGIONAL

.....
மெனிஞ்சோகாக்கல் மெனிள்ளைடிஸ்
(மூளைக்காய்ச்சல்) ஒரு அரிதான, ஆனால்
பேரழிவை ஏற்படுத்தக்கூடிய நோய்



Written by ANUJ JOSHI
AUGUST 1, 2019



மெனிள்ளைடிஸ் (மூளைக்காய்ச்சல்) என்றால்
என்ன?

மூளை மற்றும் முதுகுத்தண்டு உடல் பாகங்களை மூடி இருக்கும் பாதுகாப்பு
(மெனிள்ளைடிஸ் எனப்படும்) சவ்வுகளில் ஏற்படும் வீக்கமே,
மெனிஞ்சோகாக்கல் மெனிள்ளைடிஸ் எனும் மூளைக்காய்ச்சல் என்பது ஆகும்.
மூளை மற்றும் முதுகு தண்டு வடத்தைச் சுற்றியுள்ள திரவத்தில், ஒரு
பாக்டீரியா அல்லது வைரஸ் போன்ற கிருமிகளால் நோய் தொற்று ஏற்பட்டால்,
அவ்வுடல் பகுதிகளில் வீக்கம்1 ஏற்படுகிறது. இருப்பினும், இது பிற நோய்

.....
மெனிங்கோகல மெனிஜாய்டீச : एक दुर्मिळ परंतु उध्वस्त करण्याची
क्षमता असणारा आजार



Written by MOMJUNCTION
OCTOBER 17, 2019



मैनिजायटीस म्हणजे काय?

मैनिजायटीस म्हणजे मेंदू आणि पाठीचा कणा यांच्यावरील संरक्षित पडद्याला सूज येऊन दाह निर्माण होणे (याला
मैनिजेस असेही म्हणतात.) मेंदू आणि पाठीचा कणा यांच्याभोवती असलेल्या द्रव पदार्थाला होणाऱ्या जीवाणू व
विषाणू संसर्गामुळे पडद्याला सूज येते.(1). यामुळे इतर काही संसर्ग, औषधे व मैनिजायटीसची जखम होण्याकरता
वाट मोकळी होते.

मैनिंगोकोकल मैनिजायटीस : उध्वस्त करणारा संसर्ग

SOCIAL INTEGRATION



7 WAYS TO PROTECT YOUR BABY

1,530 likes

mom_junction In these times of illnesses and distress, taking care of your little one might seem like an avalanche. But as mothers, we need to remember,



Dear Moms,
HERE ARE 5 MOM-BABY THINGS THAT COULD EASE THE LOCKDOWN STRUGGLE

1. Turn washing hands into a game. Put alarms.

1,468 likes

mom_junction No matter what the world is saying about these chaotic times, the level of a mother's anxiety is tough to fathom.

MOMMY TO-BE BOX/BABY BOX

MOMJUNCTION BOX (PREGNANCY + BABY BOX)



639 likes

twinklingtina We unboxed our @mom_junction baby box and was presently surprised with the lovely goodies from @mamaearth.in I am a big fan of Mama Earth products because they are effective and safe. .

This baby box contains:

#1 MamaEarth Gentle cleansing shampoo – You know shampoo time isn't a favorite time for kids, they don't want to keep their eyes closed, they don't want



573 likes

bowtie_and_lipsticks Received this lovely baby box of @my_lotus_baby from @momjunction.

About 2,23,000 results (0.37 seconds)

Ad · www.merriesindia.com/ ▾

Best Baby Diapers in India - Merries Diapers For Your Baby

Soft, gentle and hygienic **diapers** for your baby. View Deals. Download Our Mobile App.

These **diapers** have a triple layer air through system ensuring your baby's skin remains dry. They are clinically proven to be rash free as the **diapers** are extra soft, fluffy, and they absorb quickly. They also come with a revolutionary wetness indicator. ... There is an adorable bunny print on each **Merries diaper**.



reviews.momjunction.com › merries-diapers ▾

Kao Merries Diapers Review, Price In India

About Featured Snippets Feedback

www.delhiblogger.com › merries-baby-diapers-review ▾

Merries Baby Diapers Review – DELHIBLOGGER

Aug 7, 2018 - With my elder one I had many **diaper** issues like the **diaper** rashes or **diaper** leakage disasters. **merries india**, **merries diapers**, delhi blogger. last ...

beingamommyblog.com › 2018/08/03 › review-merrie... ▾

Review – Merries Baby Diapers – Being a Mommy

Aug 3, 2018 - But after trying out **Merries** Pant Style **diapers**, I knew my search had ended.

Ads · See merries diaper review ⓘ



Himalaya Shishu Anand Baby Diapers | Superio...
₹378
himalayawellne...



Mamypoko Pants L 64'S
₹699
Apollo 247



Merries Medium Size Diaper Pants, 58 Count M-58 - M
₹1,599
Flipkart



Pampers Premium Care Pants - L
₹524
Flipkart



Bella Baby Happy Diapers - Xs
₹275
Flipkart



Merries Newborn Size Taped Diapers, 24 Count New Bo...
₹549
Flipkart

SAMPLING ACTIVITY - SOCIAL





EXPERT CONTENT

EXPERT VERIFIED & RESEARCH BACKED CONTENT

[Home](#) » [Baby](#) » [Food](#)

✓ Research-backed

Are There Any Benefits Of Probiotics For Babies?



Medically reviewed by [Dr. Ashraf Kasem](#) (MD (Pediatrics))

Written by [Dr. Ritika Shah](#)

May 19, 2020



Save

[Home](#) » [Baby](#) » [Safety](#)

✓ Research-backed

Tooth Discoloration In Babies And Toddlers: Causes And Treatment



Medically reviewed by [Dr. Shailesh Shenoy](#) (MDS)

Written by [Dr. Ritika Shah](#)

April 6, 2020



Save

EXPERT LED LIVE VIDEOS

PHILIPS

AVENT

IN CONVERSATION WITH DR DHANASEKHAR

HOW TO CHOOSE SAFE BABY PRODUCTS TODAY

Dr. Dhanasekhaar Kesavelu

MBBS, MRCPCH, FRCPCH, CCT, Endoscopy Fellowship (U.K.)



EXPERT LED CONTENT (WEBINARS/ VIDEOS/ Q&A)

Momjunction · 29 Mar 2018

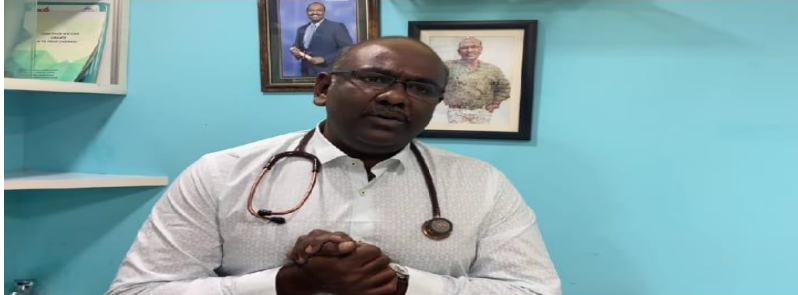
In the final part of our series with senior child psychologist Rupal Patel, we talk about a few toys like the Fisher-Price Laugh and Learn Smart Stages Tablet and the role of technology in a child's growth & development.
#AskTheExpert #raisingkids #childrenfirst #parentingadvice #parentinghacks #parenting101 #parenthood #parentlife #motherhood #parentingwin

A photograph showing two women sitting on colorful Fisher-Price toys in a playroom. The woman on the left is wearing a yellow top and the woman on the right is wearing a blue top. They are surrounded by various toys, including a Fisher-Price Laugh and Learn Smart Stages Tablet and Mega Bloks.

Momjunction · 17 Jul

How do you determine what is safe for your baby and what isn't? Dr. Dhanashekhar Kesavelu delves into the important aspects of safety and the factors you should consider before buying baby products. Watch the video to learn more about safety and the most trusted brand in the market today!

Momjunction
Philips India
Philips Avent
#AssuredSafety

A photograph of Dr. Dhanashekhar Kesavelu, a doctor with a stethoscope, speaking. He is wearing a white shirt and glasses. The background is a light blue wall with framed pictures.

SAMPLE DISTRIBUTION VIA SEO (HIGH USER INTENT PAGES)

Sample Distribution Flow

Awareness Building

Creative posts on MJ social pages)



SEO Pages Integration

Product placement on MJ pages



Landing Page Creation

Detailed landing page on the product & CRM lead form



Collating Details

Adding details to CRM- Name, email, address, Phone number



Dispatching MJ box

Sample box set Which includes...
• 1 SKU piece



SEO INTEGRATION



Getting Pregnant Pregnancy Baby Toddler Kid Teens For You Products Reviews Tools

Home » Products

15 Best Diaper Rash Creams Of 2020

Written by RDNF GMB00 (86c)

This post contains affiliate links. For the purchases made through these links, we may earn a commission. Our product selection process



MOST POPULAR



Was this article helpful?



Diaper rashes can be nasty and certainly cause a lot of discomfort to the infant. While there are many reasons why a baby can get a diaper rash, most parents rely on diaper rash creams to deal with the problem. But picking the best diaper rash creams for babies can be a challenge.

Here, Mam Junction provides a list of 15 best baby diaper creams that help provide optimum relief to your little one from rashes. But first, let's find out what causes a rash in the area.

PRODUCTS	PRICE
Aquaphor Baby Healing Ointment	Check Price
Babygenics Diaper Rash Cream	Check Price
Burt's Bee Baby Diaper Ointment	Check Price
Desitin Maximum Strength Baby Diaper Rash Cream	Check Price
Walds Diaper Care Cream	Check Price
Boudreaux's Butt Paste Diaper Rash Ointment	Check Price
California Baby Calming Diaper Rash Ointment	Check Price
Triple Paste Medicated Ointment for Diaper Rash	Check Price
Balmer Diaper Rash Cream	Check Price
Honest Diaper Rash Cream	Check Price

1. Aquaphor Baby Healing Ointment



Features:

- The diaper cream is pediatrician recommended and hypoallergenic, which means it is ideal even for babies with sensitive skin.
- The active ingredient is petrolatum jelly, which helps form a protective barrier against the skin.
- Does not contain paraben-based preservatives. Free of dye and added fragrance.
- The cream also contains panthenol a derivative of Vitamin B5. The compound helps in healing the skin faster.
- Overall, an excellent diaper rash cream with multipurpose usage – can be used for chaps, minor cuts, and skin dryness.

BUY NOW



GET A FREE SAMPLE OF LOTUS HERBALS BABY+ HAPPY BUMS DIAPER RASH CREAM

2. Babygenics Diaper Rash Cream



SEO INTEGRATION WITHIN ARTICLE



Features:

- The diaper cream is pediatrician recommended and hypoallergenic, which means it is ideal even for babies with sensitive skin.
- The active ingredient is petroleum jelly, which helps form a protective barrier against the skin.
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[BUY NOW](#)



GET A FREE SAMPLE OF LOTUS HERBAL
BABY+ HAPPY BUMS DIAPER RASH CR



Get A Free Sample Of J&J
Cotton Touch lotion

2. Babyanics Diaper Rash Cream



Customized Landing Page To Build Visibility



Get Your **FREE**
Merries Diaper Pants
Sample Today



Step	Step	Step	Step
1	2	3	4
Register	Confirmation	Address	Acknowledgement

Sign Up and get
rewards


Email Address


Mom Junction in association with Merries is offering you a FREE SAMPLE (3 Sample Units) of Merries Diaper Pants because your baby deserves the best. And being an awesome parent, you ought to be given a chance to try



Customized Lead Form Capture

Step 1 Register Step 2 Confirmation Step 3 Address Step 4 Acknowledgement

Baby's Date Of Birth 

Your baby's age 

Choose Size


- Newborn (upto 4 Kgs)
- Small (4 to 8 Kgs)
- Medium (6 to 11 Kgs)
- Large (9 to 14 Kgs)

Natasha

Garyali

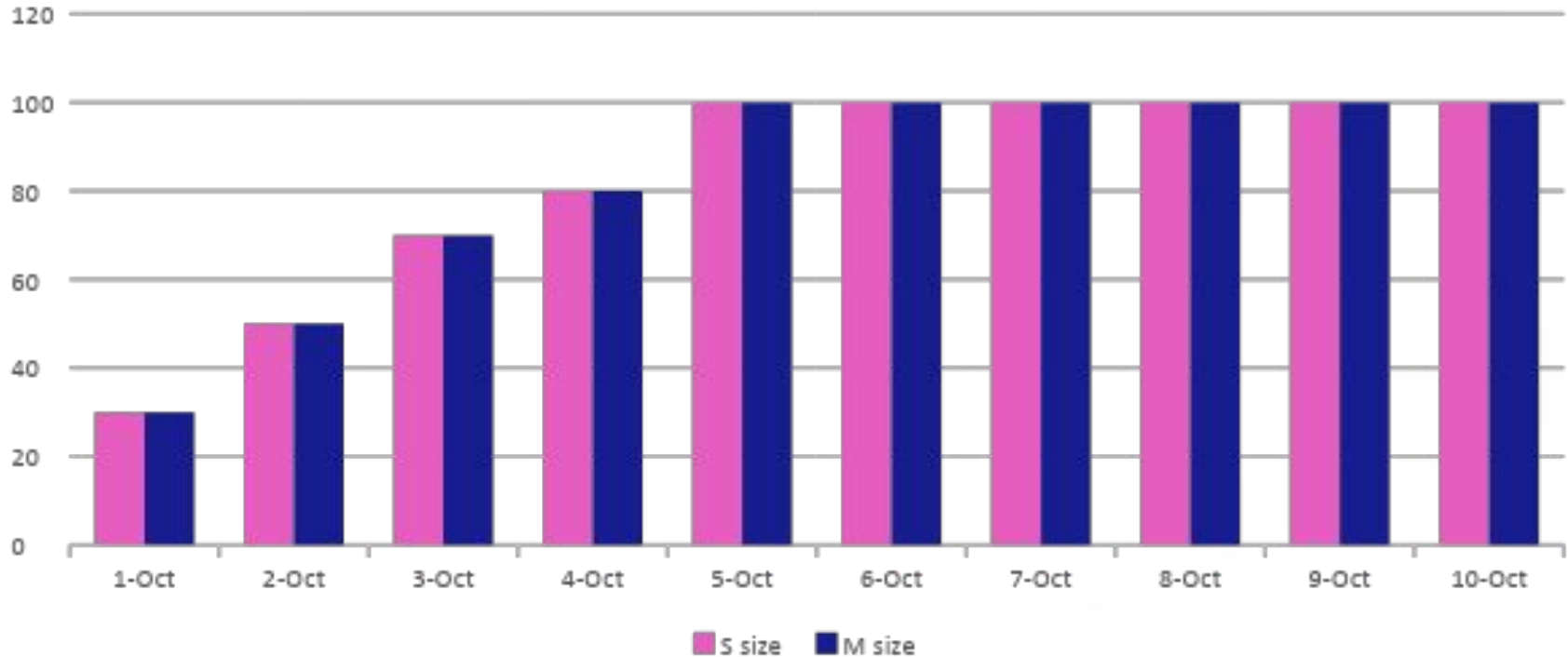
G-3 (Ground Floor), Modern Profound


Kondapur, Hyderabad, Telangana

Telangana 


Sample Distribution & Report Sharing

Total 2,000 applicants





**FB COMMUNITY SETUP/ W
BABY CARE EXPERT TO
ANSWER QUESTIONS**



MEETING WITH FELLOW MOMS

INSIGHT



Mom2mom

Only a mom can understand the plight of another mom

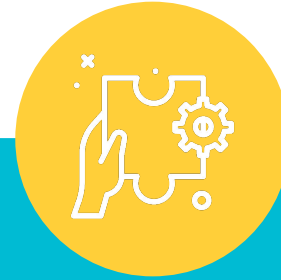
SOLUTION



VIRTUAL MEETS UPS

Moms can exchange their anxiety, fears, joy, fun moments etc

EXECUTION



Create a bi weekly online meetups with new moms

Tips on baby care - and other moms can share their tips on surviving the lockdown with new born

ASK THE EXPERT/ LOCAL KOL



New moms are worried about new born in this current COVID Situation

Direct interaction with doctors is a challenge and we can build on this gap



Concerned about new born?

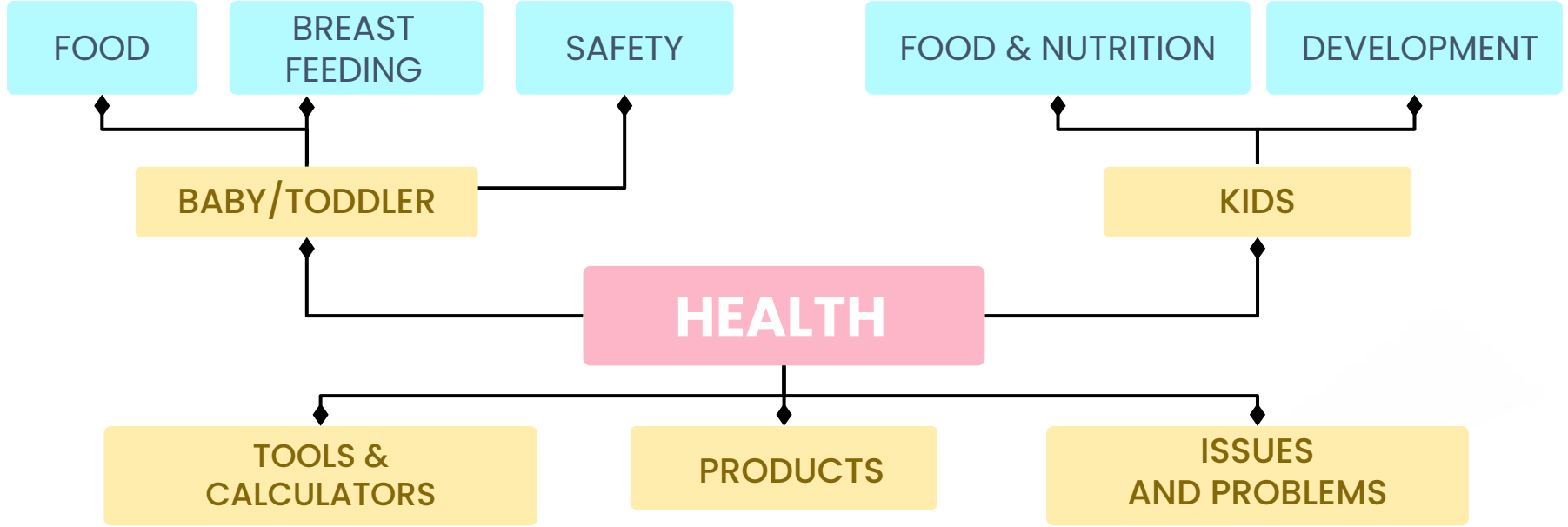
Rope in popular gynecologist to generate awareness and share expert insights



Bi-weekly online Session on MJ Social channels to speak on their queries directly with experts (pregnancy & Baby health)



SEO CONTENT POWERED BY MOMJUNCTION



- [When does teething start in babies?](#)
- [Baby tooth timeline](#)
- [When should you be concerned if your baby isn't teething?](#)
- [What are the signs of teething?](#)
- [Remedies to soothe your baby's teething pain](#)
- [How long does teething pain last?](#)
- [Ways to care of your baby's teeth](#)
- [Brushing your baby's teeth](#)
- [Frequently asked questions](#)

Baby Teething: What Are Its Signs And How To Soothe The Pain?



Medically reviewed by [Dr. Shailesh Shenoy \(MDS\)](#)

Written by [Kalpana M](#)

February 20, 2020



MOMMY AMBASSADORS

**(FB COMMUNITY/
WhatsApp Groups)**

CREATING MICRO AMBASSADOR PROGRAMS—SELECTED KOL/ SELECTED MOMS FROM METROS TO DRIVE CONVERSATIONS



BURST Ambassadors - Southeast

Group · 780 members

Congratulations on becoming a BURST ambassador! This group is designed to co...
4 posts a day



BURST Ambassadors - Northeast

Group · 551 members

Congratulations on becoming a BURST ambassador! This group is designed ...
2 posts a day



BURST Ambassadors - The West

Group · 661 members

Congratulations on becoming a BURST ambassador! This group is designed ...
2 posts a day



BURST Ambassadors - Midwest

Group · 667 members

Congratulations on becoming a BURST ambassador! This group is designed ...
5 posts a day





IMPACT PLACEMENT ON MJ ARTICLES



BABY




Are Amber Teething Necklaces Safe For Babies/Infants?




Top 11 Johnson & Johnson's Baby Care Products



17 Best Playpens For Babies In 2020



**INTEGRATED MOMMY VIDEO
(ENGLISH + REGIONAL
LANGUAGES)**





#Vicks #VicksBabyRub #SoothesFussyBaby
New Parent Tricks: How To Calm Your Fussy Baby

509,261 views • Sep 6, 2019

45 11 SHARE SAVE

MomJunction
21.9K subscribers

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Up next

AUTOPLAY

- How To Massage A Baby | Step By Step Techniques + Benefits**
MomJunction
143K views • 2 years ago
- How To Get Baby To Sleep Through The Night |...**
MomJunction
33K views • 2 years ago
- Mix - MomJunction**
YouTube
- Full Song: KHAIRIYAT (BONUS TRACK) | CHHICHHORE |...**
T-Series
Recommended for you
- #AlaVaikunthapurramuloo - ButtaBomma Full Video Song...**
Aditya Music
Recommended for you
- Lyrical: Khairiyat | Chhichhore | Nitesh Tiwari | Arijit Singh |...**
T-Series
Recommended for you
- Khairiyat Full Video | Chhichhore | Nitesh Tiwari |...**
T-Series
Recommended for you
- How To Calm A Crying Baby - Dr. Robert Hamilton...**
Robert C. Hamilton, MD
43M views • 4 years ago
- Best 6 Natural tips to make your baby happy**



New Mom Arpita Reviews Zandu ...



Watch later



Share



KENT
HOME
Water Softener



Ms. Smita

Lives in Gurugram



WHY US?

Most Trusted Website

Google


best parenting websites in india

All News Images Shopping Videos More Settings Tools

About 1,75,00,000 results (0.41 seconds)

Top Parenting Websites in India:

- MomJunction.com (DA: 75)
- IndianParenting.com (DA:57)
- 3.BabyCenter.in (DA:56)
- 4.BuddingStar.com (DA: 34)
- Mompresso (DA: 37) (formerly MyCity4Kids)
- First Cry **Parenting** (DA:70)
- BabyChakra (DA:40)
- Tiny Steps (DA:38)



Expert/ Verified content

Oral Thrush In Babies: Symptoms, Treatments And Home Remedies



Medically reviewed by [Dr. Raashid Hamid](#) (MS, MCH, Pediatrics)

Written by [Rohit Garoo](#) (BSc)

June 9, 2020



Expert verified content

International & Domestic Panel of Doctors across categories



Melanie St. Ours
(NCRMB)



Melanie St. Ours is a clinical herbalist in private practice and the author of *The Simple Guide to Natural Health*. She specializes in women's health and mental health, and is passionate about the power of healthy living to support mind, body, and soul. Find more information and resources at her website, or follow her on Instagram. *The Simple Guide to Natural Health* is the perfect book to introduce you to the world of natural healing, and it's available in India, Europe, The US, Canada, and Australia.



Dr. Sharon Somekh
Pediatrician and Lactation Consultant



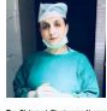
Dr. Sharon Somekh is a general pediatrician, loving wife and mother to 4 daughters. After a decade of practicing general pediatrics and working with families, she realized that what she enjoyed most was helping parents with parenting concerns, and felt this is what would be most helpful in shaping their children's futures. She developed Paedology to help parents with their parenting struggles and teach them how to raise resilient children in a modern world. In her group parenting program she helps make a difference for parents today while affecting the future of their children in a positive way. Join Dr. Sharon in her Facebook group, on Instagram or listen to her podcast for parents! You can also download her Top 3 ways to build a lifelong, healthy relationship with your child.



Michael Fleischer
MD, FACOG



Dr. Michael Fleischer is an Obstetrician-Gynecologist in Boca Raton, Florida. He completed his MD at Tulane University and did his fellowship at the University of Texas at Houston. With over 20 years of experience in his own private practice, he has authored 11 books and two papers. He is a member of the American College of Obstetrics. He specializes in high risk pregnancies as well as minimally invasive gynecologic surgery.



Dr. Shivani Chaturvedi
(MBBS, MD)



Dr. Shivani Chaturvedi specializes in obstetrics, gynecology, and laparoscopy. She completed her MBBS from Gujarat Medical College (1993), and her MD from Jai Prakash Narayana Medical College, Belgium (1999). She is a member of Indian Medical Association (IMA) and has received the President's Award from the IMA, Lady Ashworth Award, and the National Parents' Day Award for an oration on safe abortion. She is a specialist in Urogynecology, Cosmetic Gynecology, and Colposcopy. She is also a Hysteroscopic surgeon. Dr. Chaturvedi writes and publishes papers in relevant academic fields, and has been an expert in a cervical cancer vaccination EXCEL program. She has spoken in several 'know your body' awareness workshops and PCOS awareness seminars.



Dr. Rita Balshi
(MBBS, MD)



Dr. Rita Balshi is the founder and chairperson of International Fertility Centre, the oldest fertility clinic and one of the most renowned IVF clinics in India. She graduated from the Lady Harding Medical College, New Delhi and received her MBBS in 1983. She completed her MD, Gynaec & Obs from Saketganga Hospital, New Delhi in 1990. Dr. Rita is specially trained in fertility and women's health and holds Diploma in Obstetrics and Gynaecology from St. Stephen's Hospital in 1987. She is internationally renowned for her pioneering work in assisted reproductive technology (ART). Having dreamt of helping couples towards parenthood, Dr. Rita Balshi has established various IVF and ICSI centers in several cities of India.



Dr. Stuart J. Fischbein
MD, OB/GYN



Dr. Stuart J. Fischbein is a fellow of the American College of Obstetrics & Gynecology, lecturer, and a published author (*Fearless Pregnancy: Wisdom & Reassurance from a Doctor, A Midwife and A Mom*; *Homebirth With an Obstetrician: A Series of 130 Out of Hospital Births*; *Breast Birth at Home: Outcomes of 60 Breast and 108 Cesarean Planned Home and Birth Center Births*). He is an outspoken advocate of informed decision making, the midwifery model of care, and human rights in childbirth. He received the '100 Most Outstanding' award from ACOG and the Association for Wholistic & Newborn Health (2018).

He now works directly with home birthing midwives and offers hope for women who cannot find supportive practitioners for VBAC, twin and breech deliveries.



Jill Lancaster
(IBCLC)



My name is Jill Lancaster. I am from Springville, Utah USA, married for 30 years, and have 3 children. I graduated from Brigham Young University College of Nursing with my BSN in 1997. I have worked as a Registered Nurse and an International Board Certified Lactation Consultant (IBCLC) and have more than 21 years experience working with breastfeeding mothers and babies. I have extensive experience in hospitals, outpatient clinics, and now have my own Private Practice as an IBCLC and primarily see mothers babies in the comfort of their own home. I also offer e-consults, for clients living too far for a home visit.



Shannon M. Clark
(MD)



Shannon M. Clark, MD is a double board certified OB/GYN and Maternal-Fetal Medicine Specialist at UTMB-Galveston, TX. She is an educator, researcher and clinician. As an ACOG media expert and women's health writer, she contributes to multiple websites, news outlets and magazines regarding pregnancy-related topics. More recently, she has taken a special interest in pregnancy and family after the age of 35, with anecdoting to age alone, is considered a high-risk pregnancy. Her website, BabiesAfter35.com, educated on fertility, pregnancy and motherhood after age 35.



Dr. Monica Agarwal
(MBBS, MD)



Dr. Monica Agarwal (MBBS, MD) specializes in obstetrics and gynecology. She graduated from King George Medical College, Lucknow, India, and has 13 years of experience as a senior resident doctor at various medical institutions. She is specialized in multiple websites, news outlets and magazines regarding pregnancy-related topics. More recently, she has taken a special interest in pregnancy and family after the age of 35, with anecdoting to age alone, is considered a high-risk pregnancy. Her website, BabiesAfter35.com, educated on fertility, pregnancy and motherhood after age 35. She is a member of Medical Council of India and Indian Medical Association and has done a thesis on female fertility.



Dr. Suman Lal
(MBBS, MD, FRCOG, FRCGS, FRCR)



Dr. Suman Lal is an obstetrician and gynecologist. She graduated from Patna Medical College and completed her post-graduation from AIIMS, New Delhi. She has been awarded University Gold medal in gynecology. With an experience of 22+ years, she currently works in notable medical institutions in Gurugram and South Delhi. She runs her own Gynaec and Infertility clinic in Gurugram. She is specially trained in infertility, advanced gynecological surgeries, operative obstetrics, high-risk pregnancies, and menopause. Her areas of interest are advanced gynecological endoscopic surgeries (laparoscopic hysterectomy and myomectomy), operative hysteroscopy, infertility & fertility enhancing surgeries. She is also well-trained in assisted reproduction techniques and in-vitro fertilization.



Dr. Vimee Bindra
(MBBS, MS, MCh, DIP IN ADVANCED GYNAEC LAPAROSCOPY)



Dr. Vimee Bindra is a Consultant Gynaecologist, Laparoscopic Surgeon, and medical writer. She specializes in Gynaecology and Obstetrics, Gynaec Endoscopic Surgery, and Endometriosis Excision. She graduated from R G Kar Medical College, Kolkata (1998-2003), and pursued her post-graduation in Obstetrics and Gynaecology in Kolkata (2009-2008). She also obtained the advanced Laparoscopy and Hysteroscopy training from Curramm Ferrand in France. Dr. Bindra has over ten years of experience, and has authored three books and published several papers in international and national journals. She was the recipient of the Snehata Paul Memorial award for best performance in Obstetrics and Gynaecology. She is also a member of IAGE, FOGSI, ISGE, and ACOG. Dr. Bindra currently works at Apollo Hospitals, Hyderabad.



Dr. Alina Arafa
(MBBS, MSc, MRCOG, DFF)



Dr. Alina Arafa is a consultant Obstetrician and Gynaecologist with special interests in fetal medicine, management of high-risk pregnancy, and colposcopy. She received her degrees from the Royal College of Obstetricians and Gynaecologists, London and Alexandria University, Egypt. She is a member of the British Medical Association, the British Society For Colposcopy and Cervical Pathology, the Egyptian Medical Society, and the European-Egyptian Medical Society. Dr. Arafa aims to improve women's health globally, especially in countries with limited resources. She has worked and trained from prestigious hospitals including King's College Hospital NHS Foundation Trust, Royal Free Hospital NHS Trust, and St. Mary's NHS Trust. She is also a regular speaker at the International Fetal Medicine Congress conferences.

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